



PRIVACY NOTICE

GRUPO GEFECC, S.A. DE C.V. , better known as **CONFITEXPO International Confectionery Trade Show**, with address at Av. Baja California N° 32 A, Colonia Roma Sur, Alcaldía Cuauhtémoc, Z.C. 06760, in the entity of Mexico City, Mexico country, and web site www.confitexpo.com, is responsible for the use and protection of your personal data, and in this regard we inform you the following:

For what purposes will we use your personal data?

The personal data we collect from you, will be used for the following purposes that are necessary for the service you request:

- To verify and confirm your identity.
- Include the information in our database.
- **AS A PROBABLE EXHIBITOR:** to send information about spaces and costs to participate as an exhibitor in the CONFITEXPO 2022 exhibition.
- **AS EXHIBITOR:** to include the information in the List of Exhibitors of CONFITEXPO 2022 that is published on the website www.confitexpo.com having the option to indicate what data you authorize to publish.
- **AS EXHIBITOR:** you authorize the dissemination of advertising of your company (not personal data) on our website, social networks and advertising that Grupo Gefecc, S.A. de C.V. and / or CONFITEXPO 2022 carry out to promote the event.
- **AS AN EXHIBITOR:** to send you information about the official suppliers of Design, Edecanes, Complementary Services and Lodging that will serve as support in your participation in CONFITEXPO 2022.
- **AS EXHIBITOR:** authorizes the publication of the data provided in the Annex corresponding to the Digital Directory of Exhibitors of CONFITEXPO 2022.
- **AS VISITOR / BUYER:** to receive by Email your Registration Badge to CONFITEXPO 2022.
- **AS VISITOR / BUYER:** to receive information from Lodging to attend CONFITEXPO 2022.
- **AS VISITOR / BUYER:** to receive information about the Exhibitors participating in CONFITEXPO 2022.
- **AS EXHIBITOR AND VISITOR / BUYER:** to receive digital our newsletters from CONFITEXPO INFORMA to keep you informed about news of interest to the sector.
- Marketing or advertising



- Commercial prospecting

What personal data will we use for these purposes?

To carry out the purposes described in this Privacy Notice, we will use the following personal data:

Number

Tax ID

Date of birth

Cell phone

Age

Position held

Workplace address

Institutional or personal email

Institutional telephone

How can you access, rectify or cancel your personal data, or object to its use?

You have the right to know what personal data we hold about you, what we use it for and the conditions of use we give it (Access). Likewise, it is your right to request the correction of your personal information in case it is outdated, inaccurate or incomplete (Rectification); that we delete it from our records or databases when you consider that it is not being used properly (Cancellation); as well as to oppose the use of your personal data for specific purposes (Opposition). These rights are known as **ARCO** rights.

To exercise any of the **ARCO** rights, you must submit the respective request through the following means:

registro@confitexpo.com

To know the procedure and requirements for the exercise of **ARCO** rights, we put at your disposal the following means:

registro@confitexpo.com

The contact details of the person or department of personal data, which is in charge of processing requests for **ARCO** rights, are as follows:

a) Name of the person or department of personal data: **CONFITEXPO REGISTRY**

b) Address: Calle Av. Baja California N° 32 A, Colonia Roma Sur, Alcaldia Cuauhtemoc, Z.C. 06760, in the entity of Mexico City, country Mexico

c) Email: registro@confitexpo.com

You can revoke your consent to the use of your personal data



You can revoke the consent that, where appropriate, you have given us for the processing of your personal data. However, it is important that you bear in mind that not in all cases we will be able to meet your request or conclude the use immediately, since it is possible that due to some legal obligation we require to continue processing your personal data. Likewise, you must consider that for certain purposes, the revocation of your consent will imply that we can not continue to provide the service you requested, or the conclusion of your relationship with us.

To revoke your consent, you must submit your request through the following means:

registro@confitexpo.com

To know the procedure and requirements for the revocation of consent, we put at your disposal the following means:

registro@confitexpo.com

How can you limit the use or disclosure of your personal information?

In order for you to limit the use and disclosure of your personal information, we offer you the following means:

registro@confitexpo.com

How can you learn about changes to this Privacy Notice?

This Privacy Notice may undergo modifications, changes or updates derived from new legal requirements; of our own needs for the products or services we offer; our privacy practices; of changes in our business model, or for other reasons.

We are committed to keeping you informed about the changes that this privacy notice may suffer, through:

www.confitexpo.com

The procedure through which notifications about changes or updates to this Privacy Notice will be carried out is as follows:

www.confitexpo.com

FOLIO:219223

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